



**Peter Ricciardi Jr**  
**Photographer, Illustrator, Graphic Artist**  
**for samples go to: [www.PRphoto.com](http://www.PRphoto.com)**

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## skills

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### **Film & Digital Photography, Illustration & Cartoons, Graphic Design**

- *Programs experienced with;* Adobe Photoshop, Adobe Illustrator, Adobe Acrobat, Adobe ImageReady, Quark Express, Adobe InDesign, PitStop Pro, Adobe Flash, Adobe Dreamweaver, Final Cut Express, Microsoft Word, Excel
- *Tools Experienced With (and own);* Macintosh & Windows PC, 4x5, medium format, 35mm, & Digital SLR cameras. Kodak dye dублиcation printer, Portable studio strobes, drawing tablet, scanner, FTP site & web site

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## 1999-present

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### **Creative Services Manager & Graphic Artist for GateHouse Newsmedia NE**

- Manage workflow of advertisements for The Patriot Ledger and The Enterprise Newspapers
- Create art, images, advertisements and documents, for print or the web, for the Promotions and Advertising Services Departments
- Preflight, trouble shoot and repair client provided Acrobat pdf files
- Scan, retouch and color correct images for press

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## 1996-present

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### **Freelance Photographer-Graphic Artist-Illustrator/Cartoonist**

- Perform diverse photographic, illustrative and graphic work for a varied clientele
- Create photo composites, cartoons, info graphics, illustrations and images digitally or conventionally
- Produce editorial, public relations, product, advertising photos with digital, medium and 4x5 format cameras
- Layout and produce finished art for print and internet advertisements

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## 1995-present

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### **Samples of Freelance Clients Served**

- **THE PATRIOT LEDGER-** photographs for the newspaper's special sections, i.e. "South Shore Women", "Your Home", "Your Wedding"
- **SETRA SYSTEMS, LISTA TOOL CABINETS, VIISAGE, DAIMER,-** large, medium format and digital photography used for advertising, trade shows, trade articles, annual reports and on-line catalogs
- **AAA SOUTHERN NEW ENGLAND, THE DIGITAL INDUSTRY NEWSPAPER-** photos, cartoons, info graphics
- **DEAN COLLEGE-** photography and art for PR and Communications Department
- **GRAY & RICE PUBLIC RELATIONS, BUCK/HARRISON LOUIS, GRAHAM COMMUNICATIONS-** large, medium and digital format photography used for advertising, trade shows, trade articles, annual reports
- **MICROSOFT/ENTERTAINMENT PUBLICATIONS-** photos, art, ad layout, and copy writing for The Boston Sidewalk website advertisements

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## 1984-1995

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### **Staff Photographer- Graphic Artist for Buck/Harrison Louis**

- Responsible for all photographic work, on location and in studio. Produced product, portrait, corporate, event, and architectural images in B&W, color print and transparency films
- Developed and printed B&W film and photos
- Duplicated color 35mm and 4x5 transparencies
- Achieved special photographic effects in camera, in darkroom, or digitally
- Produced layouts and finished art for print
- Work used in annual reports, print advertising, trade articles, brochures, catalogs, presentations, press releases, and show booth graphics
- Photographed, stripped and prepared negatives for offset printing plates

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## 1980-present

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### **Education**

- **ART INSTITUTE OF BOSTON, MASS COLLEGE OF ART-** continuing ed classes in studio photography, design, drawing
- **BUETERA SCHOOL OF ART, VESPER GEORGE SCHOOL OF COMMERCIAL ART-** certificates in the Commercial Arts programs
- **ADOBE ACROBAT SEMINAR-** for using Acrobat as a press format and presentation tool
- **FLASH 8 RICH CONTENT-** Certificate from Sterling Ledet
- **Websites, Trade Publications-** to up date skills and see "what's around the corner"